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For the fifth straight year, Bradford White is the tank water heater brand most purchased by professional contractors. And again, we are the most recommended brand.

"We made the switch to Bradford White almost 15 years ago when we started having problems with another brand. Our reputation depends on the products we recommend so quality and reliability are critical. We couldn't be happier. Bradford White is loyal to the plumbing profession. Their products and people are top notch!" Kevin and Ryan Carney - Carney Plumbing - Heating - Cooling, Lees Leighton, PA

The results of the 2010 CLEARreport[®], an independent water heater study by Clear Seas Research, revealed that product quality, service, technical support, and the fact that Bradford White is not sold in retail stores were the most important factors to contractors when selecting a brand of tank type water heater.

And now our support for you gets even better. Bradford White has just opened a 24/7, factory-based call center.

This fully staffed technical service team is there when you need it, anytime day or night.

We're making it easy for you to be a Bradford White contractor.

**BRADFORD WHITE[®]**
WATER HEATERS

www.bradfordwhite.com

Built to be the Best[™]

To Find A Waterheater Call 800.523.2931